**Requirements and Rules of the Contest**

*Requirements:*

1. Must be a registered member of 4Ever40 Sisterhood.
2. Must be friendly to other sisters and other organizations.
3. Must be willing to raise funds for the organization whose mission is to empowered women through education to become self-sufficient.

*Rules:*

Competition starts on April 1st and ends on May 15, 2014.

Contestant must submit the following:

1. Application form for Calendar Girl 2015
2. Must solicit (3) $100 ads – Business Card or (6)$50 Ads- will mention their names or business in the calendar with a total of $300. (Can be a combination of commercial or personal ads)

*Commercial Ads* – are business advertisements.

*Personal Ads* – Greetings, announcement from friends.

*Please read instruction in soliciting advertisement and fill out Sponsor Advertiser Form before submitting all the requirements*.

1. Must be present during the photo shoot session on June or July 2014.
2. Must promote “goodwill” and “friendship” to other organizations.
3. Must be able to sell 30 Calendars for $10 each to their friends and relatives, which 20 are guaranteed to go to 4Ever40 Sisterhood.

Example : If you are given 30 Calendars and you only sell 21, you pay $200 to 4Ever40 Sisterhood Association and the rest is yours.

If in case, you only sell 18 Calendars, you still have to pay 4Ever40 Sisterhood $200 and the rest is yours.

1. What are the benefits of Calendar Girl?

* Recognition
* Self-esteem
* Feeling of “Self-Rewarding” because you know that joining this contest you are not only having fun, but you are helping the less fortunate women to get skills and education to become self-sufficient.

1. All complete requirements must be submitted to :

4Ever40 Sisterhood Association, Inc.

C/O Rose E DeMille-President

13215 Washington Ave.

Largo, FL 33773

1. All applications must be submitted on or before May 15, 2014. If in case, I received more than 11 applications on or before the deadline, each one will be notified to attend a photo shoot session, and three judges will vote for the 12 winners (one is a wild card- not to be announced)on a close door conference.

What is a wild card? - A wild card in this constest is, *she is also a winner*, but her name will NOT be revealed yet. Only in case of – if the 11th Calendar Girl winners is also a Prom Queen winner, the wild card will be revealed to fill in the 11th place to make it 12.

1. The 11 Calendar Girls winner will be proclaimed on a day of a mini-event, venue and date to be announced.
2. If you solicited 1 or 2 sponsors only for less than $300, that means you don’t qualified in our contest. Your solicited ad sponsors can be converted to sponsor our Prom After 40 event on September 13th and their ad can be published in our Prom souvenir program.

Should there be any questions, please do not hesitate to email or call me at

727-481-8733. Please DO NOT ASSUME or ask your co-contestant. They might give you a wrong information that will cause misunderstanding in the future.

Please be guided accordingly.

Rose E. DeMille

Founder/President